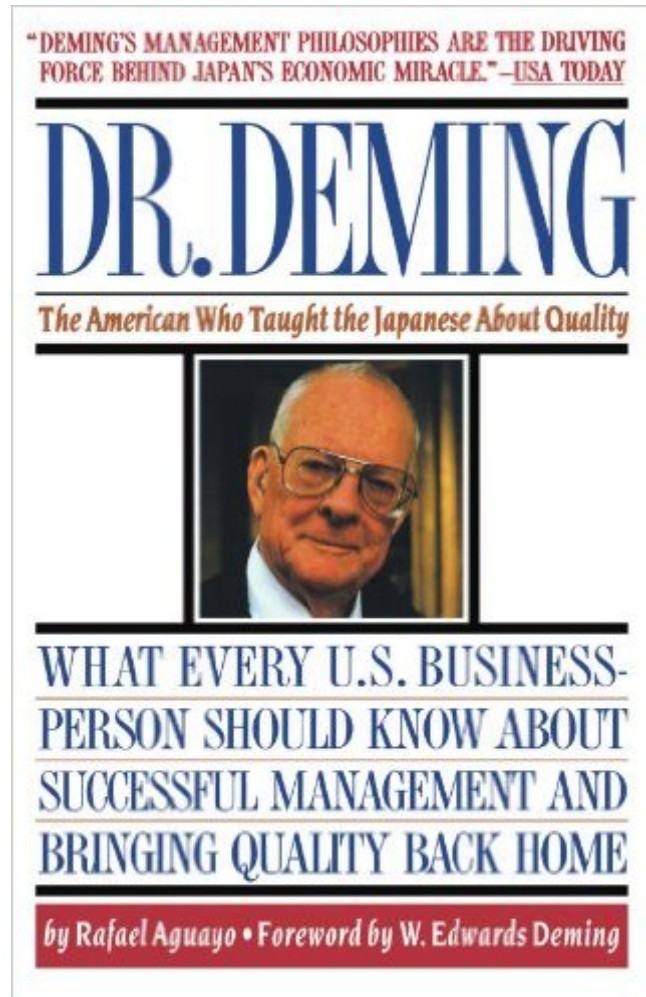


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# Dr. Deming: The American Who Taught The Japanese About Quality



## Synopsis

Dr. W. Edwards Deming, a household name in Japan, became the prime catalyst behind the incredible success of Japanese industry. In fact, since 1951, the Deming Prize has been the most coveted and prestigious award among Japanese corporations, similar to the Malcolm Baldrige Award for quality in business in the United States. Today, Deming is finally becoming a household name in his own country. The lessons he has to teach American business are more urgent than ever. Just how different is the Deming Management Method? Compare just a few of the many differences in beliefs between conventional organizations and Deming organizations: Standard Company \* Quality is expensive \* Defects are caused by workers \* Buy at lowest cost \* Fear and reward are proper ways to motivate \* Play one supplier off against another Deming Company \* Quality leads to lower costs \* Most defects are caused by the system \* Buy from vendors committed to quality \* Fear leads to disaster \* Work with suppliers

## Book Information

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## Customer Reviews

Mr. Aguano's book was one of the first ones I read when placed in a supervisory position 10 years ago. Through people "borrowing" my copy (never to return), I'm currently on my third, highlighter marker streaked copy. I enjoy it that much! This book is a great introduction to TQM. It is extremely easy to read, well organized, and moves quickly. It basically is a "lite" version of Deming's "Out of the Crisis." (Deming's book is a definite recommended read). The plus side of this book is that it explains how management needs to understand the nature of variation. It explains through

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